**CSR – Corporate Social Responsibility**

**Project Update 7/19/2016**

**Date of Presentation:** August 2, 2016 @ 10am

**Action Items**

Terry – Continue to research the historical trends of companies that don’t do CSR and those that do.

Olivia – Write a list of talking points showing how CSR relates to BKFS’ Mission Statement. Continue to research how CSR can mitigate risk. Create a box for each with bullet points in each.

Carlton – Write a list of talking points showing how CSR can help BKFS in terms of QVR.

Monica – Work on the video that we want to use as the wow factor. Continue to find resources and information that can help the CSR project. Update EPS Slide.

Patrick – Analyze Financial Trends (With Terry). Continue to research how policies can affect CSR and BKFS. Work on Slide 4. Slide 5 add facts to back up. Financial Impact.

**Notes:**

* As Monica Peck pointed out, we need to mention GRI reporting within the presentation. Start to think about how/when we should talk about GRI.
* We are a business to business company, not a business to consumer company. Let’s try to find other b2b companies that do sustainability reporting.

**Meeting Schedule:**

7/20: Executive Coach Meeting @ 2pm – Room T1 Ponte Vedra Room

7/21: CSR Meeting @ 1pm – Room 302

7/25 CSR Meeting @ 11am – Room 302

**Slide Overview**

**Slide 1 – Introduction**

**Slide 2 – Mission Statement**

**Slide 3 – What is CSR?**

**Slide 4 – Why Is CSR Important?**

**Slide 5 - QVR**

**Slide 6 - Quality**

**Slide 7- Value**

**Slide 8 - Risk**

**Slide 9 - What is reporting?**

**Slide 10 - Framework**

**Slide 11 – Who is doing it?**

**Slide 12 – Who is doing it?**

**Slide 13 - Trends**

**Slide 14 - Trends**

**Slide 15 - EPS**

**Slide 16 – “We already do this”**